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RICHARD W. WIERING
CLERK, U.S. DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

Counsel for Plaintiff BYRON D. DAUGHERTY

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO/OAKLAND DIVISION

EDL

BYRON D. DAUGHERTY,

CV 11 CASE NO. **1285**

Plaintiff,

**COMPLAINT
DEMAND FOR JURY TRIAL**

v.

EXPERIAN INFORMATION SOLUTIONS, INC.;
TRANS UNION LLC;
EQUIFAX INFORMATION SERVICES LLC;
CITIBANK (SOUTH DAKOTA), N.A.,
and DOES 1 through 30, inclusive,

Defendants.

COMES NOW the Plaintiff, BYRON D. DAUGHERTY by counsel, and for his
complaint against the Defendants, alleges as follows:

JURISDICTION

1. The jurisdiction of this Court is conferred by 15 U.S.C. §1681p, 28 U.S.C. §1367,
and the doctrine of pendant jurisdiction.

INTRADISTRICT ASSIGNMENT

2. Venue lies in either the San Francisco or Oakland Divisions of the United States

1 District Court for the Northern District of California, as a substantial part of the events or
2 omissions which give rise to Plaintiff's claims occurred in the County of Sonoma.

3
4 **PRELIMINARY STATEMENT**

5 3. This is an action for actual, statutory and punitive damages, costs and attorney's fees
6 brought pursuant to 15 U.S.C. §1681 *et seq.* (Federal Fair Credit Reporting Act), and California
7 Civil Code §1785.1 *et seq.*, (California State Consumer Credit Reporting Agencies Act).

8 4. Plaintiff is a natural person and was resident of the State of California, County of
9 Sonoma, during a substantial part of the events or omissions which give rise to his claims.
10 Plaintiff is currently a resident of the State of California, County of El Dorado. He is a
11 "consumer" as defined by 15 U.S.C. §1681a(c) and Cal. Civ. Code §1785.3(b).
12

13 5. Upon information and belief, EXPERIAN INFORMATION SOLUTIONS, INC.
14 ("EXPERIAN") is a corporation incorporated under the laws of the State of Ohio authorized to
15 do business, and doing business, in the State of California and the County of Sonoma.
16

17 6. Upon information and belief, EXPERIAN is a "consumer reporting agency,"
18 regularly engaged in the business of assembling, evaluating, and disbursing information
19 concerning consumers for the purpose of furnishing consumer reports to third parties, as
20 defined in 15 U.S.C. §1681a(f) and Cal. Civ. Code §1785.3(d).

21 7. Upon information and belief, EXPERIAN disburses such consumer reports to third
22 parties under contract for monetary compensation.
23

24 8. Upon information and belief, TRANS UNION LLC ("TRANS UNION") is a limited
25 liability company formed under the laws of the State of Delaware authorized to do business,
26 and doing business, in the State of California and the County of Sonoma.

27 9. Upon information and belief, TRANS UNION is a "consumer reporting agency,"
28

1 regularly engaged in the business of assembling, evaluating, and disbursing information
2 concerning consumers for the purpose of furnishing consumer reports to third parties, as
3 defined in 15 U.S.C. §1681a(f) and Cal. Civ. Code §1785.3(d).
4

5 10. Upon information and belief, TRANS UNION disburses such consumer reports to
6 third parties under contract for monetary compensation.

7 11. Upon information and belief, EQUIFAX INFORMATION SERVICES LLC
8 (“EQUIFAX”) is a limited liability company formed under the laws of the State of Georgia and
9 authorized to do business, and doing business, in the State of California and the County of
10 Sonoma.
11

12 12. Upon information and belief, EQUIFAX is a “consumer reporting agency,”
13 regularly engaged in the business of assembling, evaluating, and disbursing information
14 concerning consumers for the purpose of furnishing consumer reports to third parties, as
15 defined in 15 U.S.C. §1681a(f) and Cal. Civ. Code §1785.3(d).
16

17 13. Upon information and belief, EQUIFAX disburses such consumer reports to third
18 parties under contract for monetary compensation.

19 14. Upon information and belief, CITIBANK (SOUTH DAKOTA), N.A.
20 (“CITIBANK”) is a national bank, authorized to do business, and doing business, in the State of
21 California and the County of Sonoma, as a consumer credit card lender, under the name of
22 “Sears Card,” among others.
23

24 **FACTS**

25 15. In or about June, 2007, Plaintiff entered into a written payment plan with
26 CITIBANK, to pay \$94.00 per month on his delinquent Sears credit card. CITIBANK told
27 Plaintiff that by agreeing to the terms of the payment plan, not only would he pay off the
28

1 balance in five years, but he would also “rehabilitate” or “re-build” his credit, and improve his
2 credit profile. Plaintiff believed that by faithfully making his \$94.00 per month payments, he
3 would improve his credit profile.
4

5 16. Plaintiff gave CITIBANK his checking account number, and CITIBANK initiated
6 an automatic monthly payment from Plaintiff's checking account for \$94.00 per month.
7 Beginning in July, 2007, the monthly payment was automatically drafted by CITIBANK each
8 month; Plaintiff did not have to take any steps to make his monthly payment, other than to
9 make sure that sufficient funds were available in his checking account to pay the \$94.00.
10

11 17. Several times since entering the payment plan, CITIBANK failed, through its own
12 negligence and through no fault of Plaintiff, to process a draft for Plaintiff's monthly payment,
13 resulting in no monthly payment being made to CITIBANK, and resulting in a derogatory item
14 on Plaintiff's credit report for the missed payment. Each of the times that CITIBANK failed to
15 take the \$94.00 payment as agreed, Plaintiff's checking account had sufficient funds to cover
16 the payment.
17

18 18. In 2008, Plaintiff discovered that although he had made each \$94.00 payment on
19 time, his credit report showed that the CITIBANK account (shown on his credit reports as
20 “Sears/CBSD,” or “CBUSA/Sears”) was being reported as 30, 60, or 90 days delinquent for
21 each month from June, 2007 forward. Plaintiff disputed CITIBANK'S credit reporting on
22 numerous occasions by phone to CITIBANK, EXPERIAN, TRANS UNION, and EQUIFAX,
23 but the derogatory reporting was not corrected.
24

25 18.1 In March, 2009, CITIBANK responded by letter that it was reporting the account
26 accurately, even though CITIBANK had promised that by entering into the payment plan,
27 Plaintiff would “rebuild” and “rehabilitate” his credit profile. CITIBANK'S reporting of 30, 60
28

1 and 90-day delinquencies *harmed*, rather than “re-built,” or “rehabilitated” Plaintiff’s credit
2 profile, as CITIBANK had promised. This reporting was also false, because Plaintiff made
3 each of the \$94.00 payments from June, 2007 through March, 2009 on time, except for the
4 payments that CITIBANK had caused to be late by failing to process Plaintiff’s payment (see
5 Paragraph 17, above).
6

7 19. In 2009, Plaintiff discovered that EQUIFAX was falsely reporting the CITIBANK
8 account as “Account Included in Bankruptcy,” “Bankruptcy Chapter 7,” and “Bankruptcy
9 Discharged,” when in fact the account had not been discharged in bankruptcy.
10

11 20. Plaintiff disputed the credit reporting inaccuracies with defendants EXPERIAN,
12 TRANS UNION, and EQUIFAX on numerous occasions in 2008, 2009, and 2010.
13 EXPERIAN, TRANS UNION, and EQUIFAX received Plaintiff’s disputes, along with
14 documentation substantiating Plaintiff’s disputes, but failed to conduct the investigations and
15 make the corrections required by 15 U.S.C. §1681i.
16

17 21. Plaintiff disputed the accuracy of credit reporting relating to his CITIBANK credit
18 card account, by disputing the information with the credit reporting agencies, as required under
19 15 U.S.C. §1681i(a).
20

21 22. Plaintiff is informed and believes that defendant CITIBANK received Plaintiff’s
22 disputes from the credit reporting agencies, but failed to conduct the investigations, review all
23 relevant information provided by Plaintiff, and make the corrections required by 15 U.S.C.
24 §1681s-2(b).
25

26 23. Plaintiff also directly notified defendant CITIBANK on numerous occasions that it
27 was inaccurately reporting the Sears account, and sent documentation substantiating his
28 disputes. However, CITIBANK failed to conduct a proper investigation as required under the

1 Fair Credit Reporting Act ("FCRA").

2 24. Upon Plaintiff's request for correction of Defendants' inaccurate reporting, in
3 accordance with their standard procedures, Defendants EXPERIAN, TRANS UNION,
4 EQUIFAX and CITIBANK did not evaluate or consider any of Plaintiff's information, claims or
5 evidence and did not make any attempt to substantially or reasonably verify the accuracy of
6 their reporting of Plaintiff's CITIBANK account.
7

8 25. As a result of the inaccurate reporting of Plaintiff's accounts, and the failed
9 reinvestigations, Plaintiff has been denied credit, obtained credit at higher cost, and has
10 abstained from applying for credit. Plaintiff has sustained actual damages including emotional
11 distress and pecuniary loss.
12

13
14 **FIRST CLAIM FOR RELIEF**
15 **(Willful and Negligent Violation of 15 U.S.C. §1681e(b))**
16 **(EXPERIAN, TRANS UNION, EQUIFAX)**

17 26. Plaintiff realleges and incorporates paragraphs 1 through 25 above as if fully set
18 out herein.

19 27. EXPERIAN, TRANS UNION, and EQUIFAX violated 15 U.S.C. §1681e(b) by
20 failing to establish or to follow reasonable procedures to assure maximum possible accuracy in
21 the preparation of the credit reports and credit files it published and maintains concerning
22 Plaintiff.

23 28. As a result of this conduct, action and inaction of these defendants, Plaintiff
24 suffered damage by loss of credit, increased cost of credit, loss of the ability to purchase and
25 benefit from credit, and the humiliation and embarrassment of credit denials. Further, Plaintiff
26 suffered emotional distress in spending time and effort attempting to correct the erroneous
27
28

1 credit reporting, to no avail.

2 29. EXPERIAN, TRANS UNION, and EQUIFAX'S conduct, action and inaction was
3 willful, rendering it liable for punitive damages in an amount to be determined by the Court
4 pursuant to 15 U.S.C. §1681n. In the alternative, it was negligent, entitling Plaintiff to recover
5 under 15 U.S.C. 1681o.
6

7 30. Plaintiff is entitled to recover actual or statutory damages, costs and attorney's fees
8 from EXPERIAN, TRANS UNION, and EQUIFAX pursuant to 15 U.S.C. §1681n and/or
9 §1681o.
10

11 **SECOND CLAIM FOR RELIEF**
12 **(Willful and Negligent Violation of 15 U.S.C. §1681i(a))**
13 **(EXPERIAN, TRANS UNION, EQUIFAX)**

14 31. Plaintiff realleges and incorporates paragraphs 1 through 30 above as if fully set out
15 herein.

16 32. EXPERIAN, TRANS UNION, and EQUIFAX violated 15 U.S.C. §1681i(a) on
17 multiple occasions by failing to conduct a reasonable reinvestigation to determine whether the
18 disputed information was accurate; by failing to delete inaccurate information in Plaintiff's
19 credit files after receiving actual notice of such inaccuracies; by failing to forward all relevant
20 information to CITIBANK; by failing to maintain reasonable procedures with which to
21 investigate and verify disputed information in Plaintiff's credit file; and by relying upon
22 verification from a source it has reason to know is unreliable.

23 33. As a result of this conduct, action and inaction of these defendants, Plaintiff
24 suffered damage by loss of credit, increased cost of credit, loss of the ability to purchase and
25 benefit from credit, and the humiliation and embarrassment of credit denials. Further, Plaintiff
26 suffered emotional distress in spending time and effort attempting to correct the erroneous
27
28

1 credit reporting, to no avail.

2 34. EXPERIAN, TRANS UNION, and EQUIFAX'S conduct, action and inaction was
3 willful, rendering it liable for punitive damages in an amount to be determined by the Court
4 pursuant to 15 U.S.C. §1681n. In the alternative, it was negligent, entitling Plaintiff to recover
5 under 15 U.S.C. § 1681o.
6

7 35. Plaintiff is entitled to recover actual or statutory damages, costs and attorney's fees
8 from EXPERIAN pursuant to 15 U.S.C. §1681n and/or §1681o.
9

10 **THIRD CLAIM FOR RELIEF**
11 **(Willful and Negligent Violation of Cal. Civ. Code § 1785.16(a) and (b))**
12 **(EXPERIAN, TRANS UNION, EQUIFAX)**

13 36. Plaintiff realleges and incorporates paragraphs 1 through 35 above as if fully set out
14 herein.

15 37. EXPERIAN, TRANS UNION, and EQUIFAX violated Cal. Civ. Code §
16 1785.16(a) and (b) on multiple occasions by failing to delete inaccurate information in
17 Plaintiff's credit files after receiving actual notice of such inaccuracies; by failing to review and
18 consider all relevant information submitted to it by Plaintiff along with his dispute letters; by
19 failing to maintain reasonable procedures with which to investigate and verify disputed
20 information in Plaintiff's credit file; and by relying upon verification from a source it has reason
21 to know is unreliable.

22 38. As a result of this conduct, action and inaction of these defendants, Plaintiff
23 suffered damage by loss of credit, increased cost of credit, loss of the ability to purchase and
24 benefit from credit, and the humiliation and embarrassment of credit denials. Further, Plaintiff
25 suffered emotional distress in spending time and effort attempting to correct the erroneous
26 credit reporting, to no avail.
27
28

1 39. EXPERIAN, TRANS UNION, and EQUIFAX'S conduct, action and inaction was
 2 willful, rendering it liable for punitive damages of not less than one hundred dollars (\$100) nor
 3 more than five thousand dollars (\$5,000) for each violation as the court deems proper, pursuant
 4 to Cal. Civ. Code § 1785.31(a)(2)(B). In the alternative, these defendants were negligent,
 5 entitling Plaintiff to recover under Cal. Civ. Code § 1785.31(a)(1).
 6

7 40. Plaintiff is entitled to injunctive relief under Cal. Civ. Code § 1785.31(b), enjoining
 8 EXPERIAN, TRANS UNION, and EQUIFAX from inaccurately reporting or publishing
 9 Plaintiff's credit accounts to credit reporting agencies or any other persons or entities.
 10

11 41. Plaintiff is entitled to recover actual or statutory damages, costs and attorney's fees
 12 from EXPERIAN, TRANS UNION, and EQUIFAX pursuant to Cal. Civ. Code § 1785.31(a).
 13

14 **FOURTH CLAIM FOR RELIEF**
 15 **(Willful and Negligent Violation of 15 U.S.C. §1681s-2(b)**
 16 **(CITIBANK ONLY)**

17 42. Plaintiff realleges and incorporates paragraphs 1 through 41 above as if fully set out
 18 herein.
 19

20 43. CITIBANK violated the Fair Credit Reporting Act, 15 U.S.C. §1681s-2(b) by
 21 failing to fully and properly investigate Plaintiff's dispute of the CITIBANK account; by failing
 22 to promptly delete, modify, or permanently block information disputed by Plaintiff which
 23 CITIBANK found or should have found to be inaccurate or could not be verified; by failing to
 24 review all relevant information regarding same; by failing to accurately respond to EXPERIAN,
 25 TRANS UNION, and EQUIFAX; and by failing to correctly report results of an accurate
 26 investigation to every reporting agency.
 27

28 44. As a result of this conduct, action and inaction of CITIBANK, Plaintiff suffered

1 damage by loss of credit, increased cost of credit, loss of the ability to purchase and benefit
2 from credit, and the humiliation and embarrassment of credit denials. Further, Plaintiff suffered
3 emotional distress in spending time and effort attempting to correct the erroneous credit
4 reporting, to no avail.
5

6 45. CITIBANK's conduct, action and inaction was willful, rendering it liable for
7 punitive damages in an amount to be determined by the Court pursuant to 15 U.S.C. §1681n. In
8 the alternative, it was negligent, entitling Plaintiff to recover under 15 U.S.C. 1681o.
9

10 46. Plaintiff is entitled to recover actual or statutory damages, costs and attorney's fees
11 from CITIBANK pursuant to 15 U.S.C. §1681n and/or §1681o.

12 **FIFTH CLAIM FOR RELIEF**
13 **(Willful and Negligent Violation of Cal. Civ. Code § 1785.25(a), (b), (c), and (f))**
14 **(CITIBANK ONLY)**

15 47. Plaintiff realleges and incorporates paragraphs 1 through 46 above as if fully set out
16 herein.

17 48. CITIBANK violated the California State Consumer Credit Reporting Agencies Act,
18 Cal. Civ. Code § 1785.25(a), (b), (c), and (f) on multiple occasions by continuing to publish the
19 disputed CITIBANK account information within Plaintiff's credit file, when CITIBANK knew
20 or should have known the information was incomplete or inaccurate; by failing to fully and
21 properly investigate Plaintiff's dispute of the CITIBANK account; by failing to review all
22 relevant information regarding same; by failing to accurately respond to the credit reporting
23 agencies; by failing to correctly report results of an accurate investigation to every reporting
24 agency; and by reporting the CITIBANK account to credit reporting agencies without also
25 including a notation that this account was disputed.
26

27 49. As a result of this conduct, action and inaction of CITIBANK, Plaintiff suffered
28

1 damage by loss of credit, increased cost of credit, loss of the ability to purchase and benefit
2 from credit, and the humiliation and embarrassment of credit denials. Further, Plaintiff suffered
3 emotional distress in spending time and effort attempting to correct the erroneous credit
4 reporting, to no avail.

5
6 50. CITIBANK'S conduct, action and inaction was willful, rendering it liable for
7 punitive damages of not less than one hundred dollars (\$100) nor more than five thousand
8 dollars (\$5,000) for each violation as the court deems proper, pursuant to Cal. Civ. Code §
9 1785.31(a)(2)(B). In the alternative, CITIBANK was negligent, entitling Plaintiff to recover
10 under Cal. Civ. Code § 1785.31(a)(1).

11
12 51. Plaintiff is entitled to injunctive relief under Cal. Civ. Code § 1785.31(b), enjoining
13 CITIBANK from inaccurately reporting or publishing the CITIBANK account to the credit
14 reporting agencies or any other persons or entities.

15 52. Plaintiff is entitled to recover actual or statutory damages, costs and attorney's fees
16 from CITIBANK pursuant to Cal. Civ. Code § 1785.31(a).

17
18 **SIXTH CLAIM FOR RELIEF**
19 **(Negligence)**
20 **(CITIBANK ONLY)**

21 53. Plaintiff realleges and incorporates herein by reference paragraphs 1 through 52, as
22 though fully set forth herein.

23 54. CITIBANK had a duty to conform to a standard of conduct to protect Plaintiff, in
24 assembling, evaluating, and disbursing consumer credit information about Plaintiff to third
25 parties.

26 55. CITIBANK failed to meet this standard of conduct.
27
28

1 56. CITIBANK'S failure was the proximate or legal cause of Plaintiff's resulting harm.

2 57. Plaintiff was damaged by CITIBANK'S failure to meet this standard of conduct.

3 58. As a result of its negligence, CITIBANK is subject to actual and statutory damages.

4 WHEREFORE, Your Plaintiff demands judgment as follows:

5
6 As to all Defendants:

7 1. For actual damages, or statutory damages of not less than \$100 nor more than
8 \$1,000, pursuant to 15 U.S.C. §1681n, for willful violation of the federal Fair
9 Credit Reporting Act;

10 2. For actual damages pursuant to 15 U.S.C. §1681o, for negligent violation of
11 the federal Fair Credit Reporting Act;

12 3. For punitive damages in an amount to be determined by the Court pursuant to
13 15 U.S.C. §1681n, for willful violation of the federal Fair Credit Reporting Act;

14 4. For the costs of the action together with reasonable attorney's fees, pursuant
15 to 15 U.S.C. §1681o;

16 5. Actual damages, including court costs, loss of wages, attorneys' fees, and pain
17 and suffering, pursuant to Cal. Civ. Code §1785.31(a)(1), for negligent violation
18 of the California State Fair Consumer Credit Reporting Agencies Act;

19 6. Punitive damages of not less than \$100 nor more than \$5,000 for each
20 violation as the Court deems proper, pursuant to Cal. Civ. Code
21 §1785.31(a)(2)(B), for willful violation of the California State Fair Consumer
22 Credit Reporting Agencies Act ;

23 7. For injunctive relief, pursuant to Cal. Civ. Code §1785.31(b);

24 8. For actual damages relating to Plaintiff's causes of action for negligence,
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1 defamation, and false light invasion of privacy;


2 9. For pre-judgment and post-judgment interest at the legal rate; and

3 10. For such other relief the Court does deem just, equitable and proper.

4
5 **TRIAL BY JURY IS DEMANDED.**

6 Dated: March 16, 2011

BYRON D. DAUGHERTY,

By: 
JAMES J. BERGMANN
Law Office of James J. Bergmann
Attorney for Plaintiff